# MARIAN D. KING

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# **HIGHLIGHTS OF EXPERIENCE**

Experienced Chief Executive Officer with a demonstrated history of working in non-profit management. Skilled in Board Development, Strategic Planning, Finance, Fundraising, Philanthropy, Community Engagement, Collaborative Relationships and Marketing. Significant leadership positions in the community with strong community ties. Experienced in financial oversight, fund development, budget management. Proven success in program collaboration. Strong management, leadership and interpersonal skills with staff, volunteers, and community at large. Knowledge of and experience in legislative advocacy/lobbying process

# PROFESSIONAL EXPERIENCE

GREENSBORO CHILDREN'S MUSEUM - Greensboro, NC 2011 - present

### President & Chief Executive Officer

Responsible for leadership, management, and financial oversight of organization to enhance the mission and goals, providing strategic direction. Manage a staff of 25, a 65,000-sf downtown facility serving the public with a budget of \$1.3 million. Scope includes serving with the Board of Directors, Executive Committee, Finance Committee, Nominating Committee, fund development, finance, personnel, marketing, education and programming, operations, and facility management.

# Significant Accomplishments:

- Restructured staffing resulting in more efficient and effective program delivery and operations and resulting in a 54% increase in earned income and a 25% increase in overall attendance.
- Increased proceeds from annual fundraising event by 135% over a two- year period; 312% over an eight-year period.
- Key leader of highly successful capital campaign team which raised \$3.5 million; \$1 million over projected goal.
- Oversaw design and construction of significant new indoor and outdoor programs areas.
- Created new community partnerships including Volvo Trucks North America, Wrangler, Cone Health, Novant Health, Home Depot and Tanger Outlets volunteer program
- Revised education programming to adhere to the new N.C. essential standards and core curriculum core curriculum.

#### TARHEEL TRIAD GIRL SCOUT COUNCIL, INC. - Colfax, NC

# Chief Operating Officer 2000 - 2009

Responsible for the comprehensive management of a 13- county non-profit organization employing 51 staff and serving a membership of 13,300 girls and more than 6000 adult volunteers. Scope included Membership Development, Program Development, Training, Public Relations, Property Management, Outdoor Program, Human Resources & Risk Management, IT, and Business Support Services. Responsibilities included: developing and monitoring annual operating budget of \$3.2 million and annual capital budget of \$185,000:overseeing development of annual operating work plans and long range strategies; providing management updates to the board of directors; providing for yearly annual meetings and annual reports; ensuring risk management program was current and comprehensive; ensuring HR practices were current and carried out in consistent manner; representing the agency at community meetings; acting for CEO in her absence.

Other positions held at Tarheel Triad Assistant Executive Director Fund Development Director Field Team Director Field Executive

# CATAWBA VALLEY AREA GIRL SCOUT COUNCIL, INC. - Hickory, NC

Public Relations Director and Field Director

#### RECOGNITIONS

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2009	The Order of the Long Leaf Pine.	Given by the State of	f North Carolina

- 2007 Thanks Badge. Given by Tarheel Triad Girl Scout Council.
- 2001 Kathleen Price Bryan Award. Given by the Junior League of Greensboro
- 1997 Vocational Excellence Award. Given by the Crescent Rotary Club

#### COMMUNITY EXPERIENCE

# ENRICHMENT FUND FOR THE GUILFORD COUNTY SCHOOLS -Board of Directors

2010 - 2020 Board of Directors, Member at Large 2011 –2018 Chair, Eberhart Scholarship Committee

# NC AGRICULTURAL EXTENSION - Advisory Board 2017-2020

#### SUSAN G. KOMEN FOR THE CURE- NC TRIAD AFFILIATE

2011 – 2014 Chair, Grants Committee 2010 - 2012 Co-Chair, Community Profile

# **SHARE THE HARVEST – Board of Directors**

2010 – 2018 Founding Member

### JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC. - Board of Directors

1998 - 1999 President 1997 - 1998 President Elect 2001 - present Sustaining Member

# FIRST LUTHERAN CHURCH, Greensboro, NC

2009- 2011	Chair, Personnel Committee
2000 2014	Chair Charlia's Garden community of

2009 - 2014 Chair, Charlie's Garden - community garden to serve the hungry

2001 - 2003 Vice-President of Congregation

# FAMILY SERVICES OF THE PIEDMONT - Greensboro Foundation Board, Board of Directors

2001 - 2002 Treasurer; Executive Committee Member; Finance Committee Member

1999 - 2003 Board of Directors, Member at Large

## UNITED WAY OF GREATER GREENSBORO

1999 Campaign Cabinet Member

1989 - 1991 Loaned Executive for Employee Campaigns

# FAMILY LIFE COUNCIL, INC., Greensboro, NC - Board of Directors

1992 - 1994 Board of Directors. Member at Large

1993 - 1994 Fund-raising Committee

### **EDUCATION**

MA, Community Education; APPALACHIAN STATE UNIVERSITY

BA, Sociology; UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL